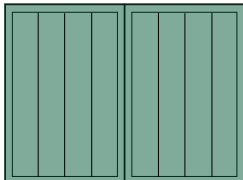
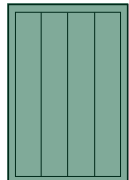
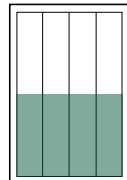
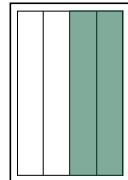
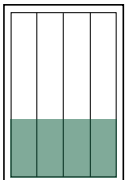
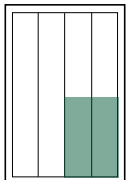
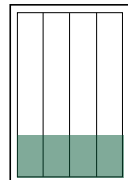
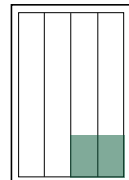
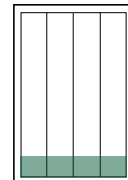
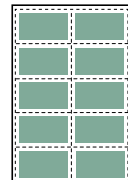


## ADVERTISING RATES in Career & Employment Guide 2016

<b>2/1</b> (420 x 297 mm)  <b>€ 1,600</b> 100 free copies	<b>1/1</b> (210 x 297 mm)  <b>€ 1,100</b> 50 free copies	<b>1/2 A</b> (186 x 132 mm)  <b>€ 620</b> 25 free copies	<b>1/2 B</b> (91 x 253 mm)  <b>€ 620</b> 25 free copies		
<b>1/3</b> (186 x 85 mm)  <b>€ 440</b> 20 free copies	<b>1/4 A</b> (91 x 132 mm)  <b>€ 340</b> 15 free copies	<b>1/4 B</b> (186 x 65 mm)  <b>€ 340</b> 15 free copies	<b>1/8 A</b> (91 x 65 mm)  <b>€ 220</b> 10 free copies	<b>1/8 B</b> (186 x 30 mm)  <b>€ 220</b> 10 free copies	<b>Business Card</b> (90 x 50 mm)  <b>€ 200</b> 5 free copies

### Special advertising options

<b>General partner</b>	Logo on front cover and all editorial pages, back cover, 1/1 page, 150 free copies	<b>€ 4,900</b>
<b>Partner</b>	Logo on all editorial pages, 1/1 page, 125 free copies	<b>€ 3,800</b>
<b>Inside cover</b>	210 x 297 mm, 75 free copies	<b>€ 1,200</b>
<b>Who's Who listing</b>	Photo & contact details to a company representative in the Who's Who section	<b>€ 100</b>
<b>Logo in the Company Index</b>	Logo, 3 free copies	<b>€ 100</b>
<b>Premium listing</b>	Special position at the beginning of the category + QR code, 5 free copies	<b>€ 200</b>

All prices not including VAT, valid as of August 1, 2011.

### Discounts & cancellation fees

For advertisers in Career & Employment Guide 2015	5%
For advertisers in <i>The Slovak Spectator</i>	5%
For reservation & payment before December 17, 2015	5%
Cancellation fee after January 25, 2015	50%

### Career & Employment Guide features

- **Contacts to:**
  - Personnel Recruiters
  - Training & Consulting Companies
  - Language Schools
  - Universities
  - MBA Providers
- **Who's Who in HR**
  - For employers**
    - Salary Benchmarking
    - Labour Law highlights & analysis
    - Employment tax analysis & advice
    - Getting a Slovak work permit for expat employees
  - For employees**
    - Internship opportunities
    - Study abroad opportunities

### Circulation

- *The Slovak Spectator* readers
- Targeted HR events (AIESEC Career Days, Internship Fair, AmCham HR Conference)
- SME daily corporate subscribers in the Bratislava region
- Foreign embassies in Slovakia & Slovak embassies abroad
- Members of Chambers of Commerce in Slovakia
- SARIO - Slovak Investment and Trade Development Agency
- University students
- Advertisers
- Career & Employment Guide can be purchased year round at Interpress stores, on [www.spectator.sk](http://www.spectator.sk), and at the offices of *The Slovak Spectator*.