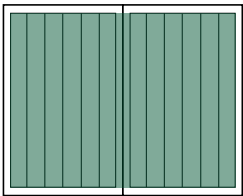
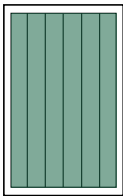
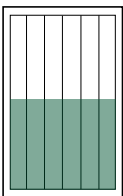
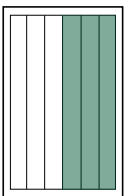
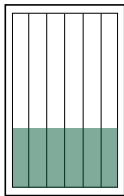
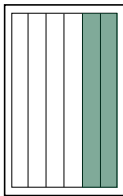
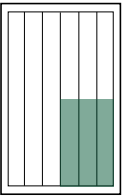
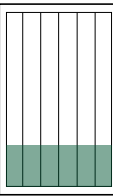
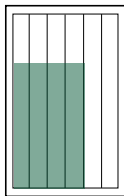
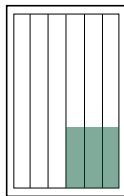
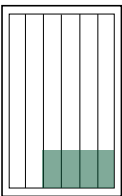
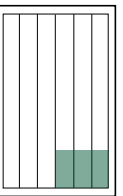
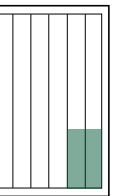
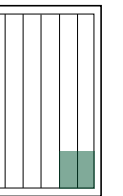
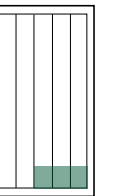
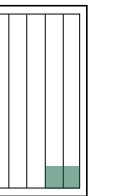
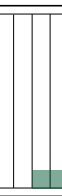


PUBLISHING PLAN 2021

Issue	Month	Date	Business focus (part of The Slovak Spectator)	Orders & materials
27.01	JANUARY	25.01.	Shared Service Centres	13.01.
27.02	FEBRUARY	22.02.	Education / Consulting	10.02.
27.03	MARCH	29.03.	Finance / Real Estate	17.03.
27.04	APRIL	26.04.	Corporate Responsibility	14.04.
27.05	MAY	31.05.	Legislation	19.05.
27.06	JUNE	28.06.	Real Estate / Finance	16.06.
27.07	JULY	26.07.	Germany	14.07.
27.08	AUGUST	30.08.	USA	18.08.
27.09	SEPTEMBER	27.09.	Logistics & Transport	16.09.
27.10	OCTOBER	25.10.	Innovation	13.10.
27.11	NOVEMBER	29.11.	Green Economy	18.11.
27.12	DECEMBER	20.12.	Slovak Brands	08.12.

Date	Annual Publications	Orders & materials
31.05.	Career & Employment Guide 2021	16.04
29.11.	Investment Advisory Guide + Real Estate 2021/2022	29.10.
12/2021	Largest in Business / Najväčší v biznise 2021	26.11.

ADVERTISING RATES in The Slovak Spectator monthly

<p>2/1 (540 x 345 mm)</p>  <p>bw: € 4,400 colour: € 5,200</p>	<p>1/1 (258 x 345 mm)</p>  <p>bw: € 3,250 colour: € 3,800</p>	<p>1/2 A (258 x 171 mm)</p>  <p>bw: € 1,700 colour: € 2,250</p>	<p>1/2 B (127,5 x 345 mm)</p>  <p>bw: € 1,700 colour: € 2,250</p>	<p>1/3 A (258 x 113 mm)</p>  <p>bw: € 1,150 colour: € 1,650</p>	<p>1/3 B (84 x 345 mm)</p>  <p>bw: € 1,150 colour: € 1,650</p>	<p>1/4 A (127,5 x 171 mm)</p>  <p>bw: € 870 colour: € 1,250</p>	<p>1/4 B (258 x 84 mm)</p>  <p>bw: € 870 colour: € 1,250</p>	
<p>Junior Page (171 x 229 mm)</p>  <p>bw: € 1,350 colour: € 1,950</p>	<p>1/6 A (127,5 x 113 mm)</p>  <p>bw: € 480 colour: € 750</p>	<p>1/6 B (171 x 84 mm)</p>  <p>bw: € 480 colour: € 750</p>	<p>1/8 A (127,5 x 84 mm)</p>  <p>bw: € 370 colour: € 600</p>	<p>1/8 B (84 x 127,5 mm)</p>  <p>bw: € 370 colour: € 600</p>	<p>1/12 A (84 x 84 mm)</p>  <p>bw: € 210 colour: € 330</p>	<p>1/12 B (127,5 x 55 mm)</p>  <p>bw: € 210 colour: € 330</p>	<p>1/18 (84 x 55 mm)</p>  <p>bw: € 150 colour: € 200</p>	<p>Business Card (84 x 50 mm)</p>  <p>colour: € 200</p>

Special advertising options

Front page top banner	40,5 x 84 mm, colour	€ 300
Front page bottom banner	84 x 55 mm, colour	€ 350
Front page bottom banner	84 x 84 mm, colour	€ 450
Insert advertisement & slip-cover	1 000 copies	€ 150
	3 000 copies	€ 420
	5 500 copies	€ 700
	Bratislava Region (approx. 60%)	€ 490
Regular columns: 1/3 page PR (Min. frequency for one order: 4)	258 x 113 mm, bw (No discount available)	€ 400
Sponsorship of Briefs (Business Briefs, News Briefs)	84 x 55 mm, bw	€ 180

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