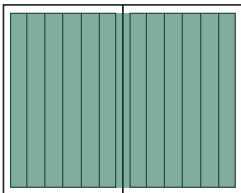
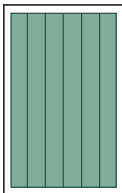
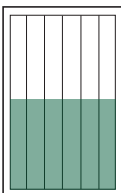
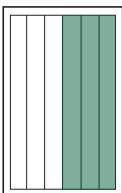
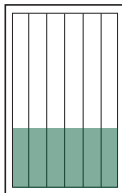
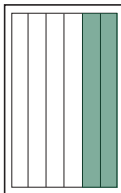
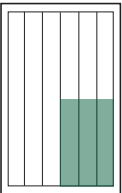
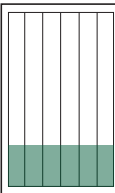
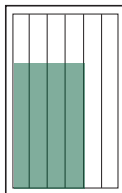
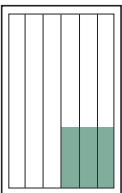
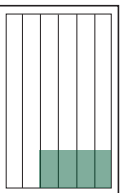
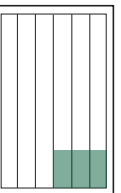
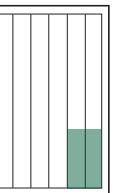
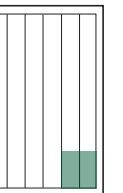
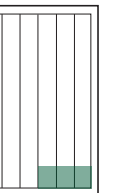
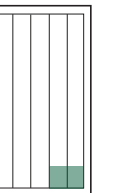



PUBLISHING PLAN 2022

Issue	Month	Date	Business focus (part of The Slovak Spectator)	Orders & materials
28.01	JANUARY	31.01.	Education	21.01.
28.02	FEBRUARY	28.02.	Business Service Centres	18.02.
28.03	MARCH	28.03.	Corporate Responsibility	18.03.
28.04	APRIL	25.04.	Retail Chains	14.04.
28.05	MAY	30.05.	Legislation	20.05.
28.06	JUNE	27.06.	Real estate	17.06.
28.07	JULY	25.07.	Germany	15.07.
28.08	AUGUST	29.08.	USA	19.08.
28.09	SEPTEMBER	26.09.	Finance	16.09.
28.10	OCTOBER	31.10.	Energy	21.10.
28.11	NOVEMBER	28.11.	Green Economy	18.11.
28.12	DECEMBER	19.12.	Courier services and logistics centres/ Ski resorts	09.12.

Date	Annual Publications	Orders & materials
30.05.	Career & Employment Guide 2022	22.04
28.11.	Investment Advisory Guide + Real Estate 2022/2023	28.10.
13.12.	Largest in Business / Najväčší v biznise 2022	25.11.

ADVERTISING RATES in The Slovak Spectator monthly

<p>2/1 (540 x 345 mm)</p>  <p>bw: € 4,400 colour: € 5,200</p>	<p>1/1 (258 x 345 mm)</p>  <p>bw: € 3,250 colour: € 3,800</p>	<p>1/2 A (258 x 171 mm)</p>  <p>bw: € 1,700 colour: € 2,250</p>	<p>1/2 B (127,5 x 345 mm)</p>  <p>bw: € 1,700 colour: € 2,250</p>	<p>1/3 A (258 x 113 mm)</p>  <p>bw: € 1,150 colour: € 1,650</p>	<p>1/3 B (84 x 345 mm)</p>  <p>bw: € 1,150 colour: € 1,650</p>	<p>1/4 A (127,5 x 171 mm)</p>  <p>bw: € 870 colour: € 1,250</p>	<p>1/4 B (258 x 84 mm)</p>  <p>bw: € 870 colour: € 1,250</p>	
<p>Junior Page (171 x 229 mm)</p>  <p>bw: € 1,350 colour: € 1,950</p>	<p>1/6 A (127,5 x 113 mm)</p>  <p>bw: € 480 colour: € 750</p>	<p>1/6 B (171 x 84 mm)</p>  <p>bw: € 480 colour: € 750</p>	<p>1/8 A (127,5 x 84 mm)</p>  <p>bw: € 370 colour: € 600</p>	<p>1/8 B (84 x 127,5 mm)</p>  <p>bw: € 370 colour: € 600</p>	<p>1/12 A (84 x 84 mm)</p>  <p>bw: € 210 colour: € 330</p>	<p>1/12 B (127,5 x 55 mm)</p>  <p>bw: € 210 colour: € 330</p>	<p>1/18 (84 x 55 mm)</p>  <p>bw: € 150 colour: € 200</p>	<p>Business Card (84 x 50 mm)</p>  <p>colour: € 200</p>

Special advertising options

Front page top banner	40,5 x 84 mm, colour	€ 300
Front page bottom banner	84 x 55 mm, colour	€ 350
Front page bottom banner	84 x 84 mm, colour	€ 450
Insert advertisement & slip-cover	1 000 copies	€ 150
	3 000 copies	€ 420
	5 500 copies	€ 700
	Bratislava Region (approx. 60%)	€ 490
Regular columns: 1/3 page PR (Min. frequency for one order: 4)	258 x 113 mm, bw (No discount available)	€ 400
Sponsorship of Briefs (Business Briefs, News Briefs)	84 x 55 mm, bw	€ 180

The Rock, s.r.o.
 Lazaretská 12, 811 08 Bratislava
 IČO: 31 386 237
 IČ DPH: SK 2020308257

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