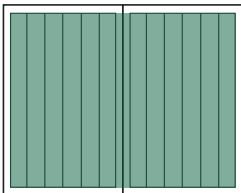
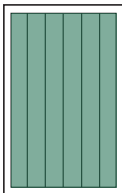
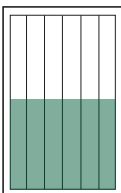
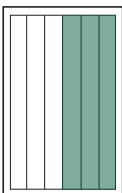
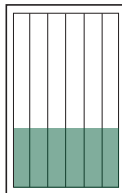
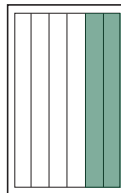
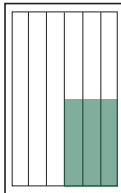
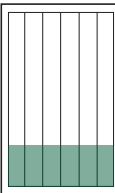
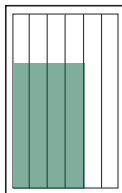
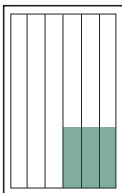
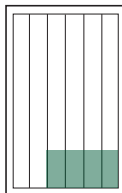
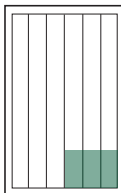
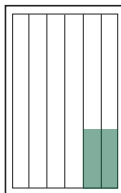
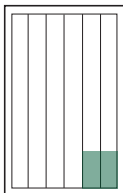
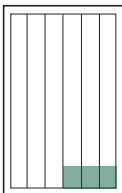
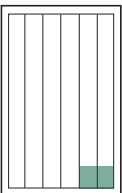
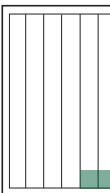


## PUBLISHING PLAN 2020

Issue	Month	Date	Business focus (part of The Slovak Spectator)	Orders & materials
26.01	JANUARY	27.01.	Shared Service Centres	15.01.
26.02	FEBRUARY	03.03.	Corporate Responsibility	17.02.
26.03	MARCH	30.03.	The Slovak Spectator anniversary	18.03.
26.04	APRIL	27.04.	Smartbanking	15.04.
26.05	MAY	25.05.	Legislation	13.05.
26.06	JUNE	29.06.	Real Estate	17.06.
26.07	JULY	27.07.	Germany	15.07.
26.08	AUGUST	31.08.	USA	19.08.
26.09	SEPTEMBER	28.09.	Logistics & Transport	16.09.
26.10	OCTOBER	26.10.	Innovation	14.10.
26.11	NOVEMBER	30.11.	Automotive	18.11.
26.12	DECEMBER	21.12.	Trnava	09.12.

Date	Annual Publications	Orders & materials
27.04.	Career & Employment Guide 2020	30.03.
30.11.	Investment Advisory Guide + Real Estate 2020/2021	31.10.
21.12.	Book of Lists 2021	30.11.

## ADVERTISING RATES in The Slovak Spectator monthly

<b>2/1</b> (540 x 345 mm)  bw: € 4,400 colour: € 5,200	<b>1/1</b> (258 x 345 mm)  bw: € 3,250 colour: € 3,800	<b>1/2 A</b> (258 x 171 mm)  bw: € 1,700 colour: € 2,250	<b>1/2 B</b> (127,5 x 345 mm)  bw: € 1,700 colour: € 2,250	<b>1/3 A</b> (258 x 113 mm)  bw: € 1,150 colour: € 1,650	<b>1/3 B</b> (84 x 345 mm)  bw: € 1,150 colour: € 1,650	<b>1/4 A</b> (127,5 x 171 mm)  bw: € 870 colour: € 1,250	<b>1/4 B</b> (258 x 84 mm)  bw: € 870 colour: € 1,250	
<b>Junior Page</b> (171 x 229 mm)  bw: € 1,350 colour: € 1,950	<b>1/6 A</b> (127,5 x 113 mm)  bw: € 480 colour: € 750	<b>1/6 B</b> (171 x 84 mm)  bw: € 480 colour: € 750	<b>1/8 A</b> (127,5 x 84 mm)  bw: € 370 colour: € 600	<b>1/8 B</b> (84 x 127,5 mm)  bw: € 370 colour: € 600	<b>1/12 A</b> (84 x 84 mm)  bw: € 210 colour: € 330	<b>1/12 B</b> (127,5 x 55 mm)  bw: € 210 colour: € 330	<b>1/18</b> (84 x 55 mm)  bw: € 150 colour: € 200	<b>Business Card</b> (84 x 50 mm)  colour: € 200

### Special advertising options

Front page top banner	40,5 x 84 mm, colour	€ 300
Front page bottom banner	84 x 55 mm, colour	€ 350
Front page bottom banner	84 x 84 mm, colour	€ 450
Insert advertisement & slip-cover	1 000 copies	€ 150
	3 000 copies	€ 420
	5 500 copies	€ 700
	Bratislava Region (approx. 60%)	€ 490
Regular columns: 1/3 page PR (Min. frequency for one order: 4)	258 x 113 mm, bw (No discount available)	€ 400
Sponsorship of Briefs (Business Briefs, News Briefs)	84 x 55 mm, bw	€ 180

The Rock, s.r.o.  
 Lazaretská 12, 811 08 Bratislava  
 IČO: 31 386 237  
 IČ DPH: SK 2020308257  
 Bank: Tatra banka, a.s.  
 IBAN:  
 SK61 1100 0000 0026 8400 0173  
 Swift code: TATR SKBX